

The Robust Leadership Program

Building Resilience and Certainty of Small to Medium-Size Enterprises.

Developed to play an important role in Business Success, the Robust Leadership Program seeks to inform and strengthen mindset, productivity and vision within small to medium-size enterprises (SMEs). Program participants can identify with a new level of belief in *what is possible* through greater clarity of purpose and influence, for application in life *and* in business.



BE THE DIFFERENCE

PROGRAM PURPOSE & VALUE PROPOSITION

So why SMEs?

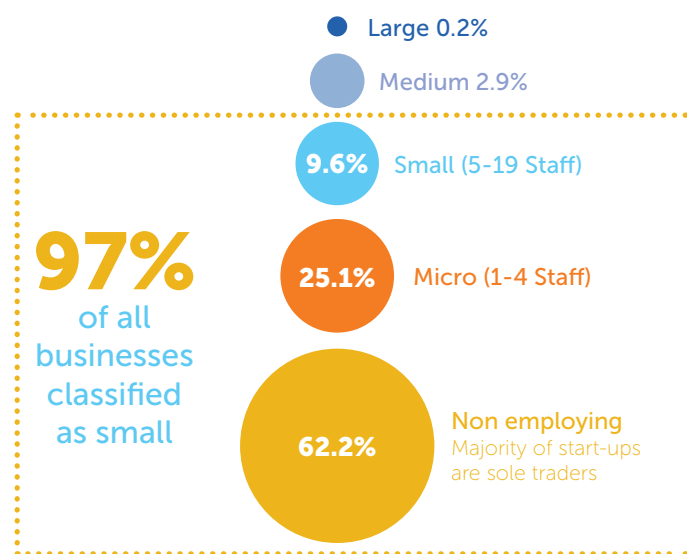
While the vast majority of businesses in Australia are small, accounting for 97% of all businesses according to Australian Bureau of Statistics, the ongoing pressures of maintaining and growing SMEs can continue year after year.

Believe Coaching & Training have identified some **fundamental business factors**. These can be the difference for business owners and their teams in their ability to sustain effective operations and thrive –

- ❖ Value and real connection with their customers
- ❖ Value and real connection with their own people
- ❖ A tool kit of leadership; supporting operations, change, innovation and growth
- ❖ Cooperation and balance of team and task
- ❖ Trust and openness to opportunities and objectives

Over the past ten years, we have supported business success through Consulting Services and Specialised Coaching. These above **fundamental business factors** being keystones of service delivery.

Robust Leadership Program is an extension of these services and a highly effective method in supporting business of any size, to gather robust resilience and certainty within their leadership culture enhancing business outcomes and business owner fulfilment.



Reference: <https://www.smallbusiness.wa.gov.au>

Robust Leadership Program

Empowering SMEs

with Leadership & Development Training

Available and accessible across all classifications



BE THE DIFFERENCE

PROGRAM SUMMARY

The Robust Leadership Program is designed for ease of participation and maximum return on investment of time and money.

SMEs benefit from the agile program delivery calendar. Our Training sessions and workshops are content rich and interactive. Mixed Business Group Sessions are available across multiple days to accommodate our participants as we understand for some a Saturday Training is ideal, for others mid week suits best.

We also offer on-site Training Services within your Business. Trainings can be delivered as full day sessions or if preferred, 90 minute multiple sessions allowing for team productivity to be sustained whilst engaging in Leadership & Development commitments.

For some businesses, metaphorically speaking, a *down-tools focus day/ afternoon* for further learning can be a challenge. Businesses and their teams deserve the resilience generating and growth supporting benefits of training and development within their annual calendar. The Robust Leadership Program can make this easy with our five focus sessions delivered to suit participants needs.

Robust Leader Summit | Robust Leader Masterclass | Robust Leader Imperishable
Resilience | Robust Vitality | Robust Mindset Mastery



Being a Leader
is being of service
to others.

OUR PARTICIPANTS

Our Trainings and Workshops attract progressive SMEs seeking a development partner. The Robust Leadership Program engages participants through interactive group enthusiasm and use of quality resources to refine the innate leadership qualities that sit within us all. We identify the key components of an individual's leadership values and bring these qualities to life through leadership certainty and how we are of service to others.

We explore the importance of owning our influence and the integrity of leading through service.

OUR LEADERSHIP PHILOSOPHY

The Robust Leadership Program is a powerful combination of key influencer methodology of leadership through gratitude, fortitude, compassion, service and success. Believe Coaching & Training present an infusion of tips, tools and techniques for optimising best practice, engagement and prosperity.

Leading
means taking
responsibility for
ones who follow.

Leadership is
a balance of power
and tranquillity.



BE THE DIFFERENCE



OUR LEARNING OBJECTIVES

1. Personal Leader Identity through Self-Awareness Activities
2. Personal Values Clarity and Vision; The Interplay these have within Leadership
3. How we Empower, Lead and Influence Ourselves and Others
4. Exploring Life Experiences and the Resulting Qualities of Strength and Power
5. Embracing Pathways of Development through Certainty Evaluation and Practical Action
6. Deliver Methodology of Robust Resilience and Certainty
7. Define and Understand Success Strategy of Self and Business
8. How to Build Trust and Sustain It
9. BE REAL Leadership Principles
10. Authenticity, Resilience and Wellbeing
11. Self-Awareness and Social Responsibility
12. Pathways for Innovation and Effective Strategic Planning; steps for Objectives Met



| *BE THE DIFFERENCE*

OUR TIERS OF TRAINING ... in Sequence

Robust Leader Summit

- ❖ Full day Training or 3 x 90 minute fortnightly sessions
- ❖ Personal Leadership - Vision, Purpose and Values
- ❖ Understanding Influence & Impact - How, Why and When
- ❖ Leading Others - the Principles of Success

Robust Leader Masterclass

- ❖ Full day Training or 3 x 90 minute fortnightly sessions
- ❖ Deeper into the Pillars and Principles of a Robust Leader
- ❖ Addressing the Gaps
- ❖ Consolidation of Leadership Integrity

Robust Leader Imperishable Resilience

- ❖ Full day Training or 3 x 90 minute fortnightly sessions
- ❖ Further develop the Robust Leader Tool Box
- ❖ Leader Authenticity, Resilience and Wellbeing
- ❖ Aligning Emotional Intelligence with Leadership Integrity

OUR COMPLEMENTARY TRAINING

... within The Robust Leadership Program Journey

Robust Vitality – A Better Way In Business

- ❖ Half day Training or 2 x 90 minute fortnightly sessions
- ❖ Prosperity in balance

Robust Mindset Mastery

- ❖ Half day Training or 2 x 90 minute fortnightly sessions
- ❖ Tools for progressive contentment and living full potential

Bookings - Pricing - Availability - and our most up to date Calendar at
www.believecoachingandtraining.com.au/events





For further information contact
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